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APPLIED DEVELOPMENT HOLDINGS LTD.

實力建業集團有限公司 *

(incorporated in Bermuda with limited liability)

(Stock code: 519)

NOTIFICATION OF BOARD MEETING

The board of directors (the “Board”) of Applied Development Holdings Limited (the “Company”) hereby announces that a meeting of the Board will be held on Friday, 27 August 2010 at 11:00 a.m. for the purpose of, among other matters, approving the release of the final results announcement of the Company and its subsidiaries for the year ended 30 June 2010 and considering the payment of a final dividend, if applicable.

On behalf of the Board
Applied Development Holdings Limited
Ng Kit Ling
Company Secretary

Hong Kong, 17 August 2010

As at the date hereof, Messrs. Hung Kin Sang, Raymond and Hung Kai Mau, Marcus are executive directors of the Company; Messrs. Lun Tsan Kau, Lam Ka Wai, Graham and Su Ru Jia are independent non-executive directors of the Company and Ms. Wong Kar Gee, Mimi is a non-executive director of the Company.

** for identification purpose only*