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APPLIED DEVELOPMENT HOLDINGS LIMITED

實力建業集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 519)

UNUSUAL PRICE AND TRADING VOLUME MOVEMENT

This announcement is made by Applied Development Holdings Limited (the “Company”) at the request of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”).

The Board of Directors (the “Board”) of the Company has noted the recent increases in the price and trading volume of the shares of the Company. Having made such enquiry with respect to the Company as is reasonable in the circumstances, the Board confirms that save for a positive profit alert announcement which is expected to be announced by the Company on or before 2 February 2016 and as disclosed below, it is not aware of any reasons for the increases in the price and trading volume of the shares of the Company or of any information which must be announced to avoid a false market in the Company’s securities or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance.

The Board wishes to state that the Company is in negotiation with an independent third party in respect of a possible disposal (the “Possible Disposal”) of the entire issued share capital of an indirect wholly owned subsidiary which owns certain real estate properties. The Possible Disposal, if materialises, will constitute a notifiable transaction for the Company under Chapter 14 of the Rules Governing the Listing of Securities on the Stock Exchange (the “Listing Rules”). As at the date of this announcement, no definitive agreement has been entered into between the Company and such independent third party. Further announcement(s) will be made by the Company in this regard as and when appropriate in accordance with the Listing Rules.

As the Possible Disposal may or may not materialise, shareholders of the Company and potential investors are reminded to exercise caution when dealing in the shares of the Company.

This announcement is made by the order of the Company. The Board collectively and individually accepts responsibility for the accuracy of this announcement.

By Order of the Board
Applied Development Holdings Limited
Wang Jingyu
Chairlady and Managing Director

Hong Kong, 26 January 2016

As at the date of this announcement, the Executive Directors are Ms. Wang Jingyu, Ms. Ng Kit Ling and Mr. Tsao Hoi Ho; the Independent Non-executive Directors are Mr. Su Ru Jia, Mr. Lo Yun Tai and Mr. Chan Ming Fai, Terence.

** For identification purposes only*

In the event of inconsistency, the English text of this announcement shall prevail over the Chinese text thereof.