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**Applied Development (519.HK) Announces
2006/07 Interim Results
Profit from Operation Increased 147.08% to HK\$13,634,000
Profit Attributed to Shareholders was Approximately HK\$11,551,000, up 284.26%
BVI Project Set for Construction
Anticipating Promising Returns to Shareholders**

(Hong Kong, 11 March 2007) ----- **Applied Development Holdings Ltd. ("ADHL", "The Group", 519.HK)** today announced the 2006/07 Interim Results. For the six months ended 31 December 2006, the Group's turnover was HK\$64,681,000, increased by 9.3% as compared to the same period last year. Profit from operation amounted to HK\$13,634,000, representing an increase of 147.08%. Profit attributed to shareholders was approximately HK\$11,551,000, up 284.26% over the same period last year. Basic earnings per share was 1.33HK cents.

The Board does not recommend the payment of an interim dividend for the six months ended 31 December 2006 (2005: Nil).

During the period under review, the division of Investment Properties of the Group, mainly in Hong Kong and the PRC, reported results of approximately HK\$2,737,000. The Group's OEM electronic business continued to be a stable source of income. Besides, the British Virgin Islands Project ("BVI Project") continued to be the core project for the resort business of the Group. During the six months ended 31 December 2006, the group has made strategic progress on its pipeline project. Master plan of the Project has been finalized with the world-class specialists including Jack Nicklaus, EDSA, ATM, Hill Glazier, Wilson & Associates, Harris Civil Engineers, etc. The Group has also obtained planning approval from the Chief Minister and the Planning Board of the British Virgin Island.

Mr. Raymond Hung, Managing Director of ADHL said, "Our Group is pleased that our flagship project, the BVI Project is under speedy progress. Approval from the government concerned in BVI signifies the kick off of the construction of the BVI project. Positioned as a luxury resort developer in the tropics, our Group is dedicated to capture the tide of the resort industry growth and become a prestigious resort developer in the upscale resort market."

The Group schedules the groundbreaking ceremony to be held in May 2007, and the pre-sale to be launched in 2nd quarter of 2007. Currently, the Group is negotiating with two five-star luxury hotels in regard of the management of its hotel and branding.

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During the period under review, the proposed bank providing the Initial Loan of US\$51 million (equivalent to approximately HK\$397,800,000) has appraised the Real Property which was just stated at the accumulated cost of US\$18.4 million (equivalent to approximately HK\$143,520,000) involving pre-development cost and land cost for the sum of US\$58.5 million (approximately HK\$456,300,000) and the arrangement of the Initial Loan has been reached the final stage. After completion of the transaction, the Group will receive US\$30 million (approximately HK\$234,000,000).

In order to build up the portfolio of destination resorts, the Group acquired a land sized 450-hectares (48.42 million square feet) in the Province of Chiriqui in Panama at the consideration of US\$17,249,850 (equivalent to approximately HK\$ 134,548,830) during the period under review. Panama has become more and more popular for retired foreigners to move in and enjoy their retirement. According to Tax-News.com of Washington, Panama has topped in the International Living's Retirement Index for the sixth consecutive year in 2006.

With experience and expertise earned and accumulated during the BVI Project development, and the great development potential in Panama, especially the Province of Chiriqui, the Group is confident with its prospect and future growth. The Group is expected to have about 77.17 million square feet of land in its land bank upon completion of the Panama acquisition.

"In view of the promising development of the resort and property sector, we will keep exploring more investment and project development opportunities in resort and property markets to optimize earnings and bring sustainable return to our shareholders. The management has strong confident to the prospect of the Group." **Mr. Hung** concluded.

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About Applied Development Holdings Limited (SEHK: 519)

Applied Development Holdings Limited is listed on the Hong Kong Stock Exchange and is engaged in resort development business, properties investment and OEM. The BVI Project features a 5-star luxury hotel, branded residency, an 18-hole signature golf course, and a state-of-the art mega yacht facility. For details of the Company, please visit www.applieddev.com.